

## FUJIFILM GREEN

go fujifilm green with products that will save you both time and money.

# FUJIFILM

# in control

*of Your World*

## GOING GREEN WITH FUJIFILM

Business experts say “green” is changing the way business is done, but how does it apply to the printing industry, and what does that mean for your business? Going green and being sustainable are no longer industry fads or buzzwords; they are business methods that have a direct impact on your bottom line. Be in control of your world and go green with Fujifilm.

At Fujifilm, the environment is at the forefront of everything we do. Green is more than just our corporate color; it's our corporate culture. We recognize the importance of preserving our environment and have worked to ensure our own processes and practices adhere to the strictest standards. We've gone a step further in developing products and technologies that will help you – our customers – do the same. And while there are obvious environmental benefits to becoming more sustainable, going green can positively affect your bottom line, saving you both time and money.

### Green is More Than Just Our Corporate Color

We've created a line of products and solutions designed not only to lessen the impact on the world around us, but also to allow you to have greater efficiencies with no compromise in quality. From prepress through to the pressroom, Fujifilm can help you become both greener and leaner.

### Green and Lean

#### Advantages and Benefits:

- Reduce paper usage
- Reduce ink usage and waste
- Reduce the waste generated from proof remakes
- Reduce the waste generated from plate remakes
- Increase productivity
- Improve quality
- Improve efficiency
- Help gain more printing business based on differentiating yourselves as being more environmentally conscious



FUJIFILM group  
Green Policy

## Advantages of Fujifilm's Green Products and Solutions

Fujifilm understands the importance of being green, lean and sustainable and that's why we've incorporated so many green solutions into our product portfolio. With Fujifilm products and solutions, we're able to not only save you time and money, but also bring your processes in line with your customers' demands for more sustainable products.

## Fujifilm Brilia Plates and Processor

### Brilia Thermal Plates

- Reduce power consumption with lower AC usage and elimination of oven
- Increase efficiencies and decrease waste by reducing plate re-makes
- Increase efficiencies by reducing footprint of platemaking line
- Reduce costs and waste with quicker makereadies, better ink/water balance and quicker press restarts
- Wide use of low or VOC free pressroom chemicals
  - VOC free inks and fountain concentrates
  - Low VOC washes

### Ecomaxx-T Processless Plate

- True processless technology completely eliminates intermediate processing effluent
- Delivers smallest environmental footprint
- Reduction in power costs with elimination of processor
- Increase plant efficiencies as processor is no longer a maintenance item
- Elimination of chemistry usage increases plant efficiencies, plus eliminates developer cost and storage

### Z-Processor

- Longer developer bath life, 80% less developer used vs. previous processor system
- Reduces effluent in water system
- Aqueous developer eliminates VOCs
- Reduce company costs by purchasing and storing less developer
- Increase plant efficiencies with less developer and processor maintenance events

## Fujifilm Pressroom Solutions

### Maratek Solvent Recycling

- Dramatically reduces overall solvent purchases, lower cost, less inventory/storage requirements and reduce your overall carbon footprint
- Reduce your reportable VOC levels \*
- Reduce waste disposal costs creating a cleaner environment

*\*Reportable VOC methods vary by municipality*

### Fountain Solution Filtration

- Extend the life of your fountain solution
- Reduce chemistry dumps - saving press time and reducing effluent
- Reduce overall fountain solution purchases annually

### GFI Ink Dispensing

- Use current spot color shelf inventory - saving money and regaining floor space
- Make only what you need - stop buying 10 if you need 7
- Reduce waste ink disposal
- Decrease delivery costs for transportation of ink to your facility
- Reduce press down time and improve schedule fidelity

### Fujifilm Pressroom Chemicals

- A wide variety of low and no VOC fountain solutions
- A wide variety of recyclable water miscible solvents and low VOC washes
- Process control tools to help you keep running at peak levels

## Fujifilm Process and Quality Control Tools

### Professional Services

- Increase your productivity
- Guide you to improved quality and efficiency aspects of your print manufacturing process
- A wide variety of tools, software and the expertise customized to your particular needs
- Reduce paper and ink waste by reducing makeready times
- Custom consulting for digital workflows
- Equipment support agreements

### Taskero Universe

- Reduce the waste generated from proof remakes
- Reduce the waste generated from plate remakes
- Faster makereadies
- Reduce waste from incorrectly printed production sheets
- Fujifilm Technical Solutions and Support

## THE FUJIFILM GREEN POLICY

We at Fujifilm believe that "sustainable development" of the Earth, mankind, and companies in the 21st century is an issue that must be addressed with the highest priority. As a socially responsible corporation, we actively undertake corporate activities with our environmental values in mind. We strive to be a dedicated steward of the environment and assist our customers and corporate partners in doing the same.



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