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For Immediate Release

Fujifilm Launches Taskero Universe

New Web-based Process Control Tool Improves Print Performance

VALHALLA, N.Y. (August 8, 2007) – FUJIFILM Graphic Systems U.S.A., Inc. announced today the commercial launch of its newest process control tool – Taskero Universe. In beta testing since the beginning of the year, Taskero Universe is now available directly from Fujifilm.

Taskero Universe is a suite of performance analysis tools designed to give printers ultimate quality control, from the prepress stage all the way through to the pressroom. Currently consisting of three components – ColorPath Verified, Server Performance Management and Hardware Performance Management – Taskero Universe provides quality control and color management and delivers real-time information on the status of prepress devices and their performance, helping printers minimize costly remakes and downtime.

The unique technology included in Taskero Universe was demonstrated at Graph Expo 2006, where it was running live and monitoring conditions at various booth locations across the show floor. The company has recently completed a very successful beta testing period with the product.

Taskero Universe's ColorPath Verified component is web-enabled and gives users the ability to communicate, control and confirm color across a number of devices, including monitors, inkjet and digital halftone proofers, CTP devices and printing presses. This tool enables users, both locally and remotely, to verify output of their devices by reading and validating a printed calibration strip, which provides immediate feedback on the status of the device and its conformance with an established target. It also gives users an enhanced ability to control and manage color.

Taskero Universe alerts users of system errors, and output variance on monitored devices. Users may also seek assistance in a live chat window, operated and staffed by Fujifilm color technicians or initiate an on-site service call.

ColorPath Verified also securely maintains all records and tracks data, providing important benchmarks and identifying trends that can affect color, allowing clients real time information and reports. Users have full access to their complete history of records and data via the Internet, which is housed at an offsite Web location. With that access, users can generate a variety of reports and important ROI information.

Taskero Universe also features a Server Performance Management module that ensures each customer's server is performing properly and running efficiently. Fujifilm has partnered with industry-leading manufacturers to create a proactive solution aimed at optimizing server performance.

In addition, Taskero Universe monitors both hardware and the environment and gives users early notification of possible plating problems, enabling them to take action before the problem unexpectedly stops production. The goal is to streamline the production process from the server room all the way to the pressroom.

About FUJIFILM Graphic Systems U.S.A., Inc.

FUJIFILM Graphic Systems U.S.A., Inc. is the nation's largest distributor of equipment, consumables and technical services for the graphic communications industry. Fujifilm provides its customers with products and technologies from best-in-class manufacturers as well as a nationwide network of technical service and support and is fully committed to its customers, which range from commercial printers, color separators, service bureaus and graphic design/art studios to newspapers, publishers and advertising agencies.

Whether it's information on emerging technologies or reliable delivery of supplies, customers know they can rely on Fujifilm – the industry's source for technology, solutions and support. For more information, please visit www.fujifilmgs.com.

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