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ISA 2007 – Booth #3663

FUJIFILM Delivers Astonishing, Brilliant Color With Mutoh ValueJet Outdoor Inkjet Printers

VALHALLA, N.Y. (April 9, 2007) – FUJIFILM Graphic Systems U.S.A., Inc. is debuting a full line of wide format solutions – including the ValueJet family of large format inkjet printers – during ISA 2007, taking place April 12-14, 2007 in Las Vegas.

The new series of ValueJet high-resolution outdoor inkjet printers are high-quality outdoor commercial grade printers that are easy to install, operate and maintain. The devices provide astonishing, brilliant color, exceptional image quality and best-in-class print speeds.

“The Mutoh ValueJet series of outdoor printers offers our customers a simple, easy and productive way to enter the outdoor display business,” said Steve Bennett, vice president of sales and marketing for FUJIFILM’s wide format group. “Our customers are finding more and more ways to integrate display graphics into their product offering to improve their revenues and solidify their customer relationships. The ValueJet is a great way to get into the outdoor display business quickly and easily”

The ValueJet’s improved print speeds are made possible through a combination of Mutoh’s revolutionary new X-Rail design and piezo print head technology. The ValueJet series features 1,440 nozzles and variable dot technology to produce durable outdoor, photo quality images at resolutions of 360, 540, 720 and 1,440 dpi. These devices provide additional productivity without compromising image quality by offering 10 print modes, including a new 540x720 dpi mode that’s perfect for banners.

The ValueJet series also incorporates a new, patented printing technique, called Intelligent Interweaving Print Technology, allowing for increased print speeds and exceptional image quality. Its increased accuracy and consistency of dot size and dot release improves the image. Additionally, increased dot gain control allows for more latitude in profile settings. The new technology reduces the banding typically associated with bi-directional inkjet printing. The 10 print modes allow for a wide range of printing possibilities on a variety of inexpensive, uncoated media.

Three devices make up the ValueJet series:

- **ValueJet 1204** – a 48” high-quality outdoor commercial grade printer, with a footprint that will fit into any shop. The ValueJet’s improved print speeds and exceptional image quality are made possible through a combination of revolutionary X-Rail design and new piezo print head technology.
- **ValueJet 1604** – a high-quality, high volume commercial grade outdoor 64” printer that provides a cost-effective solution for high resolution job requirements. Accepting up to 64” media, the ValueJet 1604 open up the world of outdoor display graphics at an affordable price. With an integrated motorized take-up system, the ValueJet 1604 can operate in roll-to-roll or roll-to-sheet modes.
- **ValueJet 2606** – combines 100” high resolution and productivity with speed and first-rate image quality to deliver a top-notch, mid-range printer for most demanding production jobs. A heavy-duty media handling system accepts up to 100” media weighing up to 225 lbs., and can run roll-to-roll in unattended mode for extended periods of time. Six ink colors (CMYKLcLm) offer greater print contrast and finer tonal definition that challenges any eco-solvent printer on the market today.

For more information on the ValueJet family of large format inkjet printers or any of FUJIFILM’s new wide format solutions, please visit Booth #3663 during ISA 2007 or visit us online at www.fujifilmgs.com.

About FUJIFILM Graphic Systems U.S.A., Inc.

FUJIFILM Graphic Systems U.S.A., Inc. is the nation’s largest distributor of equipment, consumables and technical services for the graphic communications industry. FUJIFILM provides its customers with products and technologies from best-in-class manufacturers as well as a nationwide network of technical service and support and is fully committed to its customers, which range from commercial printers, color separators, service bureaus and graphic design/art studios to newspapers, publishers and advertising agencies.

Whether it’s information on emerging technologies or reliable delivery of supplies, customers know they can rely on FUJIFILM – the industry’s source for technology, solutions and support. For more information, please visit www.fujifilmgs.com.

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