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**Graph Expo 2007 – Booth #4406**

## **FINALPROOF GxT Headlines Fujifilm's Color Solutions**

*Digital Halftone Proofer Features  
Opaque White, Metallic Donors*

**VALHALLA, N.Y. (Sept. 9, 2007)** – The FINALPROOF GxT digital halftone proofer will be front and center when Fujifilm's showcases its full line of color proofing solutions during Graph Expo 2007, being held at Chicago's McCormick Place Convention Center on Sept. 9-12, 2007.

Thanks to advanced color management technology, the FINALPROOF GxT digital halftone proofer possesses unprecedented color matching capabilities. The addition of special donors allows for extensive spot color rendering, while the silver metallic and opaque white donors make the device the optimal proofing system for the specialty packaging and brand design markets.

FINALPROOF continues to define high-end digital proofing by offering the technologies and expertise to achieve the best proof to press match available. Fujifilm will be showing the entire breadth of FINALPROOF's color matching, spot color, and lamination capabilities in the booth as well as demonstrating proofing for metallic ink printing, in conjunction with MetalFX.

Building on the company's reputation of excellence in color proofing, Fujifilm gives users of the FINALPROOF GxT added flexibility and versatility and allows them to tackle and proof jobs that they've not been able to previously. And, with FINALPROOF GxT's ability to laminate to virtually any stock, users are able to get an early glimpse of the finished product.

In extending the color gamut for digital proofing, Fujifilm added an 8-color library of donor material that, in addition to traditional C, M, Y and K, also includes green, orange, red and reflex blue. Additionally, custom libraries can be created using dot percentages of any donor color, expanding the gamut even further to accurately match more spot colors.

The FINALPROOF GxT system represents a quantum leap in color output capability and includes the following features:

- Contract quality, true halftone dot, pigment-based digital proof
- Fujifilm's Thin Layer Thermal Transfer technology allows for higher resolution proofing
- Pigment donors for excellent proof-to-press matching
- Precise color matching, thanks to Fujifilm's color management technology and expertise
- Opaque white donor, for proofing on clear, metallic, and shrink-sleeve medias
- Metallic donor allowing for proofing of metallic printing, MetalFX approved
- Additional color donors, including orange, red, blue and green allow for an expanded gamut and the ability to reproduce more of the PANTONE library than any other device
- Spot color simulation, using CMYK plus spot color donors to extend the gamut
- Lamination to actual printing stock and other substrates including foils, cartons, flexible bag and shrink sleeve material
- Shrink Wrap material for proofing on cans, backlight displays or other conceptual needs
- Density control, allowing a pigment-based proof to alter end densities for expanded proofing applications
- Capable of utilizing Fujifilm's Co-Res and TAFFETA (FM) screening technologies
- Job Arrangement/Scatter Proofing capabilities
- 2007 SWOP Grade #3, SWOP Grade #5 and GRACoL 7 Certified!

For more information on Fujifilm's FINALPROOF GxT, please visit FUJIFILM Graphic Systems U.S.A., Inc. at Booth #4406 throughout Graph Expo 2007 or visit [www.fujifilmgs.com](http://www.fujifilmgs.com).

### **About Fujifilm**

FUJIFILM Graphic Systems U.S.A., Inc. is the nation's largest distributor of equipment, consumables and technical services for the graphic communications industry. Fujifilm provides its customers with products and technologies from best-in-class manufacturers as well as a nationwide network of technical service and support and is fully committed to its customers, which range from commercial printers, color separators, service bureaus and graphic design/art studios to newspapers, publishers and advertising agencies.

Whether it's information on emerging technologies or reliable delivery of supplies, customers know they can rely on Fujifilm – the industry's source for technology, solutions and support. For more information, please visit [www.fujifilmgs.com](http://www.fujifilmgs.com).

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