

FUJIFILM Graphic Systems U.S.A., Inc.  
200 Summit Lake Drive  
Valhalla, NY 10595  
www.fujifilmgs.com

Contact: Kristi Mendez, KMPR  
630.859.7401  
kristi@kmpr.com

**Graph Expo 2007 – Booth #4406**

## **Fujifilm Screening Bundle Offers Enhanced Detail**

*Manufacturer Combines Co-Res and TAFFETA Screenings  
To Help Printers Produce Every Image at Its Most Vivid*

**VALHALLA, N.Y. (Sept. 9, 2007)** – Because no single screening technology is appropriate for every image, FUJIFILM Graphic Systems U.S.A., Inc. has created a screening bundle, including the manufacturer's two proprietary screening technologies – Co-Res Screening and TAFFETA FM Screening. Fujifilm will demonstrate both of these screening technologies throughout Graph Expo 2007 at Booth #4406 on Sept. 9-12, 2007 at Chicago's McCormick Place Convention Center.

“There's not a *single* screening technology that will work for every situation and every image,” explains Bryan Hughes, Fujifilm's product manager for electronic imaging products. “Co-Res and TAFFETA each offer distinct benefits and, if one isn't appropriate for a particular job, the other is likely to be a good solution. That's why we've created this software bundle.”

Co-Res Screening is a revolutionary high definition screening software developed by Fujifilm that allows customers to print high-screen rulings while using standard output resolutions. As a result, users get the increased productivity of high-line screening and are able to achieve superior reproduction of details in highlight areas.

Fujifilm has also developed TAFFETA screening, a second order FM software that incorporates Fujifilm's Image Intelligence™, a specially designed, highly sophisticated digital imaging technology that helps printers improve noise issues associated with FM, provide more detailed color reproduction, print with more than four colors and eliminate moiré.

For more information on Fujifilm's screening solutions, please visit FUJIFILM Graphic Systems U.S.A., Inc. at Booth #4406 throughout Graph Expo 2007 or visit them online at [www.fujifilmgs.com](http://www.fujifilmgs.com).

### **About Fujifilm**



## *Press Release*

FUJIFILM Graphic Systems U.S.A., Inc. is the nation's largest distributor of equipment, consumables and technical services for the graphic communications industry. Fujifilm provides its customers with products and technologies from best-in-class manufacturers as well as a nationwide network of technical service and support and is fully committed to its customers, which range from commercial printers, color separators, service bureaus and graphic design/art studios to newspapers, publishers and advertising agencies.

Whether it's information on emerging technologies or reliable delivery of supplies, customers know they can rely on Fujifilm – the industry's source for technology, solutions and support. For more information, please visit [www.fujifilmgs.com](http://www.fujifilmgs.com).

###