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NEXPO 2007 – Booth #1529

NEXPO 2007: FUJIFILM Providing Technology, Solutions, Support for Newspaper Publishers

VALHALLA, N.Y. (April 21, 2007) – From prepress to the pressroom – and every step in between – FUJIFILM Graphic Systems U.S.A., Inc. provides publishers with technology, solutions and support designed specifically for the newspaper environment. FUJIFILM will display a number of these solutions during NEXPO 2007, taking place on April 21-24 at Orlando's Orange County Convention Center.

"We're continuously working to create better and more efficient solutions, as well as provide in-depth expertise and support, for our newspaper customers," says Lane Palmer, FUJIFILM's vice president for newspaper sales. "They rely on us to help them streamline their workflows and manage their costs all while ensuring optimum quality. We take that job very seriously."

FUJIFILM has partnered with a number of manufacturers to create turnkey solutions for newspapers of all sizes. During this year's NEXPO, FUJIFILM will demonstrate the Krause LS-Jet 300 platesetter, capable of output speeds up to 300 plates per hour. Aimed at newspaper publishers requiring a high volume of throughput, the LS-Jet 300 is part of a family of CTP devices, all upgradeable for enhanced productivity. The Krause LS-Jet 300 also features a smaller footprint and left or right operation, making it an easy addition in any prepress environment.

For small to mid-size publishers, FUJIFILM will also demonstrate the NEWSmatic platesetter from ECRM. The NEWSmatic also appeals to larger newspapers, where multiple plate lines are commonly used to achieve higher productivity or to serve as a back-up device. It provides a very fast change between imaging formats, from a single tabloid page to a double broadsheet, which can be important in environments with more than one press.

Unlike other manufacturers who supply commercial printing plates to newspaper, FUJIFILM has designed its plates to produce the best possible performance on newspaper presses. Printing newspapers puts heavy demands on plates and FUJIFILM's research and

development team has created a range of plates – including violet, green and conventional plates – to fit our customer’s needs. FUJIFILM will preview its full line of plates (Brillia LP-NNV, LP-NN2 and FNE) during the show.

Also on display will be FUJIFILM’s C-Fit, an image and color optimization tool that automatically enhances both the quality and the color of digital images. With the increased use of digital photos in the newspaper industry, publishers will benefit from C-Fit’s ability to make them more manageable and easier to print.

FUJIFILM Graphic Systems U.S.A., Inc. has also partnered with NELA to provide a punch/bender solution and will also showcase the Blue Fin processor from Krause.

For more information about these solutions, please visit FUJIFILM at NEXPO 2007 at Booth #1529. These products and solutions are available from FUJIFILM Graphic Systems U.S.A., Inc. Please visit us online at www.fujifilmgs.com.

About FUJIFILM Graphic Systems U.S.A., Inc.

FUJIFILM Graphic Systems U.S.A., Inc. is the nation’s largest distributor of equipment, consumables and technical services for the graphic communications industry. FUJIFILM provides its customers with products and technologies from best-in-class manufacturers as well as a nationwide network of technical service and support and is fully committed to its customers, which range from commercial printers, color separators, service bureaus and graphic design/art studios to newspapers, publishers and advertising agencies.

Whether it’s information on emerging technologies or reliable delivery of supplies, customers know they can rely on FUJIFILM – the industry’s source for technology, solutions and support. For more information, please visit www.fujifilmgs.com.

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