

FUJIFILM Graphic Systems U.S.A., Inc.
200 Summit Lake Drive
Valhalla, NY 10595
www.fujifilmgs.com

Contact: **Kristi Mendez, KMPR**
630.859.7401
kristi@kmpr.com

ON DEMAND 2007 – Booth #651

Puzzled About Digital Printing? **FUJIFILM Puts the Pieces Together** **at ON DEMAND 2007**

VALHALLA, N.Y. (April 17, 2007) – FUJIFILM Graphic Systems U.S.A., Inc. will showcase its entire portfolio of solutions – as well as new equipment – for the digital printer when this year’s ON DEMAND Conference & Expo takes places in Boston on April 16-19, 2007.

Along with partners Xerox Corporation, Mutoh America and EFI, FUJIFILM will demonstrate the very latest technologies and devices, as well as workflow solutions, for printers of all sizes.

During the show, FUJIFILM will highlight the Xerox DocuColor 5000 digital color press, which gives users razor-sharp printing and copying at speeds up to 50 pages per minute. The DocuColor 5000 digital color press boasts 2400 x 2400 dpi, along with automatic duplex printing from all paper trays, for media up to 80 lb. cover stock and with sizes up to 12.6” x 19.2”. The device also features an optional secondary feeder, high capacity stacker, common stacker and scanner module.

FUJIFILM will also demo Xerox’s 4110 Copier/Printer, which features a dual head scanner capable of scanning at 100 pages per minute for both single-sided for and double-sided documents. The Xerox 4110 prints at an impressive 110 pages per minute at 2400 x 2400 dpi and makes efficient use of resources, including floor space and manpower.

To accompany these devices, FUJIFILM will also be showcase a number of software and workflow solutions, including EFI’s Digital Store Front, DesignMerge from Meadows Publishing Software and Xerox’s FreeFlow Print Server.

To help printers customize the best digital printing solution, FUJIFILM has built a team of specialists designed to assist customers with business planning and assessment, training services and sales support as well as other consultative services.

“While it’s important to choose the right equipment, it is just as important to choose the right solutions provider,” explains Phil Kane, FUJIFILM’s vice president of digital printing. “Look for

someone who can meet your needs now and in the future. Make sure that provider will be there for you as your business changes and grows.”

FUJIFILM has more than 200 technical support specialists to help solve workflow and technical issues. Additionally, the company has a dedicated technical sales staff to help customers decide what equipment they need and the best method for implementing it.

In addition to the Xerox and workflow solutions, ON DEMAND attendees will also be able to see the latest offerings from Mutoh America, including the ValueJet 1604 and the Ultima 1400 Cutter. Mutoh’s new ValueJet series of high-resolution outdoor inkjet printers, including the new 1604, are high-quality outdoor commercial grade printers that are easy to install, operate and maintain. They provide astonishing, brilliant color, exceptional image quality and best-in-class print speeds.

Mutoh’s Ultima series of cutting plotters - featuring the 850 and 1400 models – is designed for extreme ease-of-use and provides fast, easy, affordable contour cutting of images with the added benefit of being able to cut standard vinyl signs while images are still printing.

For more information about these solutions, please visit FUJIFILM at ON DEMAND 2007 at Booth #651. These products and solutions are available from FUJIFILM Graphic Systems U.S.A., Inc. Please visit us online at www.fujifilmgs.com.

About FUJIFILM Graphic Systems U.S.A., Inc.

FUJIFILM Graphic Systems U.S.A., Inc. is the nation’s largest distributor of equipment, consumables and technical services for the graphic communications industry. FUJIFILM provides its customers with products and technologies from best-in-class manufacturers as well as a nationwide network of technical service and support and is fully committed to its customers, which range from commercial printers, color separators, service bureaus and graphic design/art studios to newspapers, publishers and advertising agencies.

Whether it’s information on emerging technologies or reliable delivery of supplies, customers know they can rely on FUJIFILM – the industry’s source for technology, solutions and support. For more information, please visit www.fujifilmgs.com.

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