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Fujifilm Boasts National Distribution Network To Help Printers Who ‘Go Wide’ Also ‘Go Anywhere’

VALHALLA, N.Y. (Oct. 15, 2006) – The wide format industry continues to grow and expand at an astonishing rate and customers are demanding quick and efficient delivery of supplies.

FUJIFILM Graphic Systems USA, Inc. has responded, using its national network of branch offices and distribution facilities to meet this demand and get customers what they need, when they need it – no matter where they are.

“Fujifilm has established a reputation as a reliable and responsible supplier to the commercial printing market and we’re applying the same skills and dedication to the wide format market,” explains Steve Bennett, vice president of sales and marketing for the company’s wide format group.

Fujifilm boasts a nationwide network of distribution facilities in all of the major U.S. markets, enabling the company to deliver supplies quickly and efficiently. Fujifilm has also dedicated sales and technical support resources to wide format display graphics. Together, these investments underscore Fujifilm’s commitment to wide format display graphics.

The Fujifilm distribution system streamlines the ordering process for customers and eliminates the long lead times and large order quantities often required by many suppliers. Additionally, the system reduces or eliminates the freight costs associated with suppliers that have only a

central distribution center. Customers can now receive their wide format media and ink from one of Fujifilm's local distribution centers freight free for orders totaling more than \$350.

To support this new service Fujifilm has published a new *Solvent Inkjet Media Guide*, which lists all the products available through its national distribution network. Also included is a guide showing the typically recommended applications for each of the products. Customers may order this guide from their local Fujifilm sales office.

For more about Fujifilm's wide format offerings, please visit Fujifilm at Booth #5078 in the Wide Format Pavilion at Graph Expo 2006 or visit them on the web www.fujifilmgs.com.

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