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Graph Expo 2006 – Booth #5078

‘Go Wide, Go Anywhere’
Fujifilm Brings Together Products, People
To Create Custom Solutions

VALHALLA, N.Y. (Oct. 15, 2006) – With FUJIFILM Graphic Systems USA, Inc. and its industry partners, customers are able to “go wide, go anywhere” when it comes to wide format printing. Fujifilm has assembled a team of best-in-class manufacturers to create custom solutions for both indoor and outdoor applications. The team – which includes Mutoh America, Seal Graphics, Fujifilm Sericol and a variety of media manufacturers – will highlight its full range of solutions during Graph Expo 2006 on Oct. 15-18, 2006 at McCormick Place Convention Center in Chicago.

“We’re providing customers with an impressive roster of manufacturers, designed to help printers implement new capabilities and add to their revenue stream,” said Steve Bennett, vice president of sales and marketing for Fujifilm’s wide format group. “In addition, we’re adding our extensive service and distribution network to these solutions, ensuring that equipment and supplies are reliably delivered and that our customers can get the technical assistance and support they need, when they need it.”

On display during the show will be a number of solutions from Mutoh, including the ValueJet 1604 eco-solvent inkjet printer and the PJ-1946 1.9 M six-color solvent printer. Mutoh’s ValueJet 1604 is a new 64” version of ValueJet’s 1204 eco-solvent printer and is capable of

speeds up to 140 square feet per hour with brilliant color and printing on a variety of solvent substrates, including banner, adhesive backed vinyl and fabric. The PJ-1946 1.9M six-color production solvent printer, also from Mutoh, runs at speeds of up to 850 square feet per hour, giving users best-in-class print speeds and outstanding image quality for large production runs of outdoor printing applications. The PJ-1946 will be running live, using Fujifilm's Sericol's new Color + MJ solvent ink, demonstrating the bright and vivid color this device can produce.

Fujifilm will also show Mutoh's Toucan LT 64 industrial outdoor printer as well as the company's Ultima SCD-1400 vinyl cutter.

Fujifilm will be utilizing and demonstrating a variety of media, made for both indoor and outdoor use, from industry partners 3M, Avery-Dennison, UltraFlex and Intelicoat.

In addition to the Mutoh products and the corresponding media, Fujifilm will spotlight devices from Seal Graphics, including the 54 Base laminator, as well as custom CaptivAir air purification systems from PAT Technology.

"Whether printers are looking for an entry level device that will help them break into wide format or need a true production-oriented solution, Fujifilm is poised to help them do that," Bennett added. "We have the equipment and supplies they want and the technical support and staff they need – all backed by the reliability and stability of Fujifilm."

For more information about these solutions, please visit Fujifilm at Booth #5078 in the Wide Format Pavilion at Graph Expo 2006 or visit them on the web at www.fujifilmgs.com.

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