

FUJIFILM Graphic Systems USA, Inc.
200 Summit Lake Drive
Valhalla, NY 10595
www.fujifilmgs.com

Contact: Kristi Mendez, KMPR
630.859.7401
kristi@kmpr.com

Graph Expo 2006 – Booth #4205

Fujifilm FINALPROOF GxT Helping Customers' Products Jump Off Store Shelves

*Digital Halftone Proofer Features
Opaque White, Metallic Donors*

VALHALLA, N.Y. (Oct. 15, 2006) – Printers, prepress shops and ad agencies continue to call on Fujifilm's FINALPROOF GxT digital halftone proofer to help bring their projects to life and make their products jump off of store shelves. FUJIFILM Graphic Systems USA, Inc. will demonstrate the FINALPROOF GxT live throughout Graph Expo 2006, which runs Oct. 15-18, 2006 in Chicago.

Thanks to advanced color management technology, the FINALPROOF GxT digital halftone proofer possesses unprecedented color matching capabilities. The addition of special donors allows for extensive spot color rendering, while the silver metallic and opaque white donors make the device the optimal proofing system for the specialty packaging and brand design markets.

FINALPROOF continues to define high-end digital proofing by offering the technologies and expertise to achieve the best proof to press match available. We will be showing the entire breadth of FINALPROOF's color matching, spot color, and lamination capabilities in the booth as well as demonstrating proofing for metallic ink printing, in conjunction with MetalFX.

Building on the company's reputation of excellence in color proofing, Fujifilm gives users of the FINALPROOF GxT added flexibility and versatility and allows them to tackle and proof jobs that they've not been able to previously. And, with FINALPROOF GxT's ability to laminate to virtually any stock, users are able to get an early glimpse of the finished product.

"Because we're able to laminate to any substrate, we were able to show our customer how their metallic ink would look on metalized poly board by laminating the proof directly on it. We were able to die cut, fold, glue and present it to them as an exact replica of what will sit on the store shelf," explains David Harlan, marketing director for Color Spectrum Network in Atlanta. "The FINALPROOF GxT has helped us garner new business and build stronger relationships with our customers. A lot of people will say that it's just a proofer, but to us it's a marketing tool. That's what makes it so fantastic."

In extending the color gamut for digital proofing, Fujifilm added an 8-color library of donor material that, in addition to traditional C, M, Y and K, also includes green, orange, red and reflex blue. Additionally, custom libraries can be created using dot percentages of any donor color, expanding the gamut even further to accurately match more spot colors.

The FINALPROOF GxT system represents a quantum leap in color output capability and includes the following features:

- Contract quality, true halftone dot, pigment-based digital proof
- Fujifilm's Thin Layer Thermal Transfer technology allows for higher resolution proofing
- Pigment donors for excellent proof-to-press matching
- Precise color matching, thanks to Fujifilm's color management technology and expertise
- Opaque white donor, for proofing on clear, metallic, and shrink-sleeve medias
- Metallic donor allowing for proofing of metallic printing, MetalFX approved
- Additional color donors, including orange, red, blue and green allow for an expanded gamut and the ability to reproduce more of the PANTONE library than any other device

- Spot color simulation, using CMYK plus spot color donors to extend the gamut
- Lamination to actual printing stock and other substrates including foils, cartons, flexible bag and shrink sleeve material
- Clear media for proofing on cans, backlight displays or other conceptual needs
- Density control, allowing a pigment-based proof to alter end densities for expanded proofing applications
- Capable of utilizing Fujifilm's Co-Res and Taffeta screening technologies

For more information on Fujifilm's FINALPROOF GxT or to see a live proofing demonstration, please visit FUJIFILM Graphic Systems USA, Inc. at Booth #4205 throughout Graph Expo 2006 or visit www.fujifilmgs.com.

###