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**Graph Expo 2006 – Booth #4205 and #5078**

## **Fujifilm and Mutoh Come Together To Create Affordable Outdoor Solutions**

**VALHALLA, N.Y. (Oct. 15, 2006)** – During this year’s Graph Expo, FUJIFILM Graphic Systems USA, Inc. comes together with Mutoh’s line of PJ industrial printers to create affordable solutions for high volume producers of outdoor printing. These economical new solutions will be on display during the show, which runs from Oct. 15-18, 2006 at the McCormick Place Convention Center in Chicago, at the Fujifilm/Mutoh booth in the Wide Format Pavilion.

“We’re confident these industrial strength printers will satisfy the demands of our volume producers of wide format display graphics,” explains Steve Bennett, vice president of sales and marketing for the company’s wide format group. “Using the engineering strength of Mutoh to design a fast, economical printer, and the expertise of Fujifilm Sericol to produce a rugged outdoor solvent ink, results in an unbeatable value for the consumer.”

Mutoh’s line of PJ industrial printers gives users best-in-class print speed and top rank image quality for large production runs of outdoor printing applications. The full line includes:

- PJ-1946 1.9 M six-color solvent printer
- PJ-2646 2.6 M six-color solvent printer
- PJ-3346 3.3 M six-color solvent printer
- PJ-3344 3.3 M four-color solvent printer

The printers will be shown running live using Fujifilm Sericol's new Color + MJ solvent inks, demonstrating bright, vivid colors, unmatched ink mileage and great outdoor durability.

All of these printers feature a heavy-duty media feed and take-up system that accommodates media rolls of up to 308 pounds as well as six 2-liter, fill-on-the-fly bulk ink reservoirs for unattended printing. The printers incorporate six 256 nozzle Fujifilm Dimatix Spectra® print heads specifically developed for the true solvent-based ink applications. The printers use high-speed solvent based double density inks (C, M, Y, K, Lc, Lm), making it possible to print directly onto a wide variety of standard uncoated materials including PVC and banner materials. These printers are capable of print speeds of up to 967 sf/h in billboard mode and 483 sf/h in production mode. The devices also feature a high quality print mode, with speeds up to 242 sf/h at 360x720 dpi.

“At speeds which are two to three times that of today’s eco-solvent printers, the Mutoh PJ Series production printers offer a viable upgrade path for our customers producing lots of outdoor banner vinyl,” adds Bennett. “At a lower printer cost than older designs, and a vastly lower ink cost than eco-solvent, these printers allow our customers to remain competitive.”

The printers also feature a digitally controlled heater and dryer system, with two heating elements – one for media acclimatization before printing and the other for drying.

For more information about these solutions, including the full line of Mutoh PJ solvent printers, please visit Fujifilm at Booth #5078 in the Wide Format Pavilion at Graph Expo 2006 or visit them on the web at [www.fujifilmgs.com](http://www.fujifilmgs.com).

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