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**Graph Expo 2006 – Booth #4205**

## **Fujifilm Introduces Taskero Universe**

*New Diagnostic Service Tool  
Improves Print Performance*

**VALHALLA, N.Y. (Oct. 15, 2006)** – FUJIFILM Graphic Systems USA, Inc. unveiled its newest tool – Taskero Universe – for helping printers achieve excellence at Graph Expo 2006, being held at McCormick Place Convention Center in Chicago on Oct. 15 – 18.

Fujifilm’s new Taskero Universe is a suite of quality diagnostic tools designed to give printers ultimate quality control, from the prepress stage all the way through to the pressroom.

Consisting of three components – ColorPath Verified, Server Performance Management and Hardware Performance Management – Taskero Universe delivers real-time information on the status of prepress devices, helping printers avoid costly downtime.

“End users demand absolute color perfection and printers must meet this demand,” says Don Schroeder, group manager, solutions development and support, with FUJIFILM Graphic Systems USA, Inc. “Taskero Universe is a unique tool in today’s marketplace in that it offers a method for monitoring, controlling and maintaining consistent quality throughout all phases of the printing plant.”

Taskero Universe’s ColorPath Verified component enables users to communicate, control and confirm color across a number of devices, including monitors, inkjet and digital halftone proofers, CTP devices and printing presses. Users are asked to verify color on every output by

reading and validating a printed calibration strip, providing immediate feedback on the status of the device and its conformance with an established target.

Taskero Universe alerts users of errors and future versions of the software will automatically connect them via the Internet to a “smart” database for troubleshooting and support. Users may also seek assistance in a live chat window, manned by Fujifilm color technicians, or initiate an on-site service call.

ColorPath Verified also securely maintains all records and tracks data, providing important benchmarks and identifying trends that can affect color, allowing clients real time information and reports.

“Today, printers run a calibration strip and they may record the data in a book,” adds Patrick Donigain, Fujifilm’s business manager for Taskero Universe. “Rarely do they ever go back and analyze that data and proactively search for improved methods or practices. Taskero Universe not only helps capture the data, but also analyzes it to identify trends, build reports and capture important ROI information.”

Taskero Universe also features a Server Performance Management module that ensures each customer’s server is performing properly and running efficiently. Fujifilm has partnered with industry-leading manufacturers to create a proactive solution aimed at optimizing server performance.

In addition, Taskero Universe monitors both your hardware and your environment and will give users early notification of possible plating problems, enabling them to take action before the problem unexpectedly stop production. The goal is to streamline the production process from the server room all the way to the pressroom.

Lastly, Taskero Universe is a tool used by Fujifilm's new Print Performance Team as part of its Print Excellence service. Consultants work on-site with customers to improve print quality, maintain print consistency and reduce print costs.

"The printing industry remains extremely competitive and printers are continually looking to maintain an edge over one another," explains Donigain. "Taskero Universe brings all of the printer's processes under one umbrella and under control."

For more information on Fujifilm's new Taskero Universe or to see a live demonstration, please visit FUJIFILM Graphic Systems USA, Inc. at Booth #4205 throughout Graph Expo 2006 or visit [www.fujifilmgs.com](http://www.fujifilmgs.com).

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